Western Golf & Sports Field Summit

October 26 - October 28, 2026
Ontario Convention Center
Ontario, CA

Host Organizations

CGCOA
California Golf Course Owners Association

PGA OF AMERICA 1916
SOUTHERN CALIFORNIA

Organizers

NOR-CAL SFMA

GCSAA
Golf Course Superintendents Association of America

NGCOA
ARIZONA

ASGCA 1947

PGA OF AMERICA 1916
NORTHERN CALIFORNIA

NGCOA
NEVADA CHAPTER

NATIONAL LINKS TRUST

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REGISTRATION & PRICING

Western Golf & Sports Field Summit

October 26-28, 2026
Ontario Convention Center
Ontario, California

Registration includes access to educational sessions, keynote presentation and general sessions, the trade show, and networking opportunities with professionals from across the golf and sports field industries.

Early Bird Member (until July 1)	**$295**
Early Bird Non-Member (until July 1)	**$495**
Standard Member	**$395**
Standard Non-Member	**$595**

Register Today
westerngolfandsportsfieldsummit.com

Tradeshow Only Admission - FREE

Visit the Summit trade show at no cost and explore equipment, technology, products & services for golf courses & sports field facilities while networking with industry partners from across the Western United States.

"Member" is a member of any GCSAA chapter, NGCOA affiliate, PGA Section, or SFMA chapter.

Summit Attendee Information

The Western Golf & Sports Field Summit brings together professionals responsible for golf course and sports field facilities across the western United States. The Summit provides opportunities for education, networking, and collaboration among industry leaders and practitioners.

Attendees represent a wide range of roles within the golf and sports field industries, including facility operations, turfgrass management, course ownership, equipment and technology providers, and industry consultants.

Who Should Attend:

- Golf course superintendents
- Sports field managers
- Golf course owners and operators
- Club managers and facility leadership
- Equipment and technology providers
- Industry consultants and service providers

EXHIBITOR PRICING

The Summit trade show will bring together companies offering equipment, technology, products, and services for golf courses and sports field facilities, creating opportunities to showcase innovations and connect directly with industry professionals.

Exhibitors (8' x 10')

Premium Booths

Includes 2 booth badges, 1 conference admission, and discounted additional conference admissions. **$2,000**

Standard Booths

Includes 2 booth badges, 1 conference admission, and discounted additional conference admissions. **$1,500**

Lobby Booths

Includes 2 booth badges, 1 conference admission, and discounted additional conference admissions. **$1,200**

Note: Summit hosts reserve the right to limit the number of booths per exhibitor.

WESTERN GOLF & SPORTS FIELD SUMMIT

CONFERENCE SPONSORSHIPS

Conference sponsorships provide organizations with high visibility throughout the Summit while supporting education, collaboration, and industry engagement across the golf and sports field industries.

MARQUEE SPONSOR (LIMIT 4) Includes premium booth	**$10,000**
PRESENTING SPONSOR (UNLIMITED) Includes standard booth	**$7,500**
PARTICIPATING SPONSOR (UNLIMITED)	**$5,000**
SUPPORTING SPONSOR (UNLIMITED)	**$2,500**
CONTRIBUTING SPONSOR (UNLIMITED)	**$1,000**

SPECIALTY SPONSORSHIPS

Additional sponsorship opportunities are available for organizations seeking targeted visibility during the Summit.

Hospitality Bags (Limit 1)	**$5,000**
Keynote Sponsor (Limit 1)	**$5,000**
Lanyards Sponsor (Limit 1)	**$4,000**
Opening Reception Sponsor (Limit 1)	**$2,500**
Break Sponsors (Limit 4)	**$1,500**
Closing Reception Sponsor (Limit 1)	**$1,500**
Notepads	**$1,000 (+ printing)**
***Bag Inserts**	**$500**
Attendee Opt-In List	**$500**

*(sponsor responsible for cost of inserts)

WESTERN GOLF & SPORTS FIELD SUMMIT

Summit Sponsorships

Title $25,000 (Limit 1)

- Premium booths x4
- Conference registrations x10
- Signage and banner at Tuesday night ONT Field Mixer
- Tuesday night ONT Field Mixer registrations x10
- Foursome in Monday golf tournament
- Tee sign at Monday golf tournament
- Banner at Monday golf tournament registration and reception
- 2 Banners on OCC Outside
- 1 Banner at conference registration
- Banner at stairs to floor 2
- Banner at tradeshow entrance
- Large banner inside tradeshow
- Large Banner in general sessions
- Large easel signs in walkway areas
- Self-produced video on Summit website and emails
- Top logo on Summit main page
- Top logo on Summit sponsors page
- Logo in all email communications
- Premium logo placement in app
- Top logo in opening & closing sessions slideshow
- Item in hospitality bags (sponsor cost)
- Opt-in list following Summit
- Lead retrieval device
- Introduction and 3 minutes at mic at Keynote
- Opportunity to introduce presenters

Marquee $10,000 (Limit 4)

- Premium booths x2
- Conference registrations x5
- Signage and banner at Tuesday night ONT Field Mixer
- Tuesday night ONT Field Mixer registrations x5
- Foursome in Monday golf tournament
- Tee sign at Monday golf tournament
- Top level on meter panel at conference registration
- Top level on combined floor sign at tradeshow entrance
- Top level on combined banner inside tradeshow
- Top level on combined signs in general sessions
- Top level on 1 combined sponsor signs in walkway areas (x2)
- 2nd level logo on Summit Sponsors page
- Logo in all email communications
- 2nd tier logo placement in app
- 2nd level logo in opening & closing sessions slideshow
- Item in hospitality bags (sponsor cost)
- Opt-in list following Summit
- Lead retrieval device
- Opportunity to introduce presenters

Presenting $7,500 (Unlimited)

- Premium booth x1
- Conference registrations x4
- Signage and banner at Tuesday night ONT Field Mixer
- Tuesday night ONT Field Mixer registrations x4
- Foursome in Monday golf tournament
- Tee sign at Monday golf tournament
- 2nd level on meter panel at conference registration
- 2nd level on combined floor sign at tradeshow entrance
- 2nd level on combined banner inside tradeshow
- 2nd level on combined signs in general sessions
- 2nd level on combined sponsor signs in walkway areas (x2)
- 3rd level logo on Summit Sponsors page
- Logo in all email communications
- 3rd tier logo placement in app
- 3rd level logo in opening & closing sessions slideshow
- Item in hospitality bags (sponsor cost)
- Opt-in list following Summit
- Lead retrieval device
- Opportunity to introduce presenters

Participating $5,000 (Unlimited)

- Standard booth x1
- Conference registrations x3
- 3rd level on meter panel at conference registration
- 3rd level on combined floor sign at tradeshow entrance
- 3rd level on combined banner inside tradeshow
- 3rd level on combined signs in general sessions
- 3rd level on combined sponsor signs in walkway areas (x2)
- 4th level logo on Summit Sponsors page
- Logo in all email communications
- 4th tier logo placement in app
- 4th level logo in opening & closing sessions slideshow
- Item in hospitality bags (sponsor cost)
- Opt-in list following Summit
- Lead retrieval device

Supporting $2,500 (Unlimited)

- Conference registrations x2
- 4th level on meter panel at conference registration
- 4th level on combined floor sign at tradeshow entrance
- 4th level on combined banner inside tradeshow
- 4th level on combined signs in general sessions
- 4th level on combined sponsor signs in walkway areas (x2)
- 5th level logo on Summit Sponsors page
- Logo in all email communications
- 5th tier logo placement in app
- 5th level logo in opening & closing sessions slideshow
- Item in hospitality bags (sponsor cost)
- Opt-in list following Summit

Contributing $1,000 (Unlimited)

- Conference registrations x1
- 5th level on meter panel at conference registration
- 5th level on combined floor sign at tradeshow entrance
- 5th level on combined banner inside tradeshow
- 5th level on combined signs in general sessions
- 5th level on combined sponsor signs in walkway areas (x2)
- 6th level logo on Summit Sponsors page
- Logo in all email communications
- 6th tier logo placement in app
- 6th level logo in opening & closing sessions slideshow